ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved   Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

ORIENTATION PROGRAM ON USE OF AI TECHNOLOGY

In Association with
ATS

Date: 30/JUN/2021   Resource Person:
Venue: CLOSED AUDITORIUM   MR. AJAYBHATT

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A FRANSALIAN INSTITUTE OF HIGHER LEARNING

ORIENTATION PROGRAM ON USE OF AI TECHNOLOGY

TITLE	ORIENTATION SESSION
DATE OF EVENT	30TH JUNE 2021
DEPARTMENT/ASSOCIATION	BCA DEPARTMENT IN ASSOCIATION WITH ATS
VENUE	CLOSED AUDITORIUM
NO OF PARTICIPANTS	80
TARGET AUDIENCE	UG STUDENTS
PLACE OF VISIT/INDUSTRIAL VISIT	
EVENT COORDINATOR	ASST.PROF.SHILAJA
RESOURCE PERSON DETAILS	MR.AJAY BHATT

OBJECTIVE

The main purposes of this institutuion is to expand and offer educational and
Professional offerings to universities, prospective students, and corporate Partners of Partner and those they serve. The   main objective of this activity is to bridge the gap between industry and academia. The students will be provided with the updated technology training services.

BUSINESS INTELLIGENCE:

Business intelligence comprises the strategies and technologies used by enterprises for the data analysis and management of business information.

BUSINESS INTELLIGENCE TOOLS

Tableau is a Business Intelligence tool specialised in data discovery and data visualisation. With the software you can easily analyse, visualise and share data, without IT having to intervene. Tableau supports multiple data sources such as MS Excel, Oracle, MS SQL, Google Analytics and Sales Force. Users will gain access to well-designed dashboards that are very easy to use.

Electronics City P. O., Bengaluru - 560 100
Tel: 080-27836065 / 27834611, Fax: 080-27832299 Email: principal@sfscollege.in
www.sfscollege.in

MICROSOFT POWER BI

Microsoft Power BI is a web-based business analytics tool suite which excels in data visualisation. It allows users to identify trends in real-time and has brand new connectors that allow you to up your game in campaigns. Because it's web-based, Microsoft Power BI can be accessed from pretty much anywhere. This software also allows users to integrate their apps and deliver reports and real-time dashboards.

AUTOMATING ROUTINE COGNITIVE WORK

Organizations for years have used AI to automate many manual tasks, such as data entry. Now they're using next-generation intelligence such as generative AI to handle cognitive tasks such as summarizing reports and drafting communications.

"AI is now tackling some of the grind work," said Nicholas Napp, a senior member of the Institute of Electrical and Electronics Engineers, noting that this use of AI could affect many jobs. "Much of our jobs is grind versus special experience, and AI is really good at that grind."

The students was educated about the various tools available for Business Intelligence and Artificial intelligence where they can select the appropriate one for their future. The orientation helped the students in understanding the importance of the technology in professional as well as personal life.

PRINCIPAL
St. Francis de Sales College
Electronics City Post, Bangalore - 560 1