



ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

Title	ICT Session On Brochure Making
Date Of Event(S)	11-05-2023
Department/Association/Cell /Committee	Dept Of Humanities In Collaboration With BCA
Venue (Mention The Platform If It Is Online)	Business Lab
Number Of Participants	29
Target Audience	IV -Sem BA(HEP,HES,SEP &JPE)
Event Coordinator	Mrs Deepa

The objective of the Program:

- * It helps to explore the innovation and creativity among the students.
- * It provides intellectual property rights to each individual in our country.
- * It encourages the support for their development activities in creative way.

Report

The Department of Humanities Organizing an Activity on the occasions of "WORLD INTELLECTUAL PROPERTY DAY "26th April 2023 with the THEME "CREATIVE INDIA ,INNOVATIVE INDIA"

With the Objective of generating creating thoughts by using intellectual way for the achievement of property rights. For this VI-Sem BA (HEP,HES,SEP &JPE) students explored their talents through the Poster Making Activity .

This Class Activity conducted Room No ;418 at 12.30 PM on Wednesday on 26th April 2023.At present Developing countries are recognised mainly by their advancement of intellectual creativity and innovation, To develop this concept Knowledge is the

key driver for transforming a Nation Rich and Innovative. It is a kind of new Knowledge origin from human mind. It is called intellectual property and it has been defined as original creative work , all these aspects used by our students while preparing their poster. The entire event was conducted by two faculty members from the Department of Humanities i.e. Prof. Ajitha Shaji and Prof. Deepa.

The event was successful in attaining the objectives. Students presented logical and intellectual through creative way.rguments throughout the event through displaying their proper understanding of the topic and clarity of their argument without leading to any confusion.

The outcome of the program:

- Creativity and innovation are the foundations of our society ,it all begins With a thought.
- “Create the future today by encouraging creativity and innovation on this day”.(26 th April)

Report Prepared by: Deepa

Report Verified by:


COORDINATOR
Desalite Skill Development Cell
St. Francis de Sales College
Bengaluru - 560100

Report Approved by:


PRINCIPAL
St. Francis de Sales College
Electronic City Post, Bangalore