



QP – 348

I Semester B.B.A. Examination, March/April 2022

(CBCS) (Repeaters) (2014-15 and Onwards)

BUSINESS ADMINISTRATION

Paper – 1.4 : Business Organisation and Environment

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answers should be written in **English** only.

SECTION – A

Answer **any five** sub-questions of the following. **Each** sub-question carries **two** marks. (5×2=10)

1. a) Define the term "Partnership".
- b) What is secondary industry ?
- c) What do you mean by sleeping partner ?
- d) Name two documents required for formation of joint stock company.
- e) State any four types of co-operative society.
- f) What is the meaning of holding company ?
- g) What is fiscal policy ?

SECTION – B

Answer **any three** questions of the following. **Each** question carries **six** marks. (3×6=18)

2. Explain the different clauses of memorandum of association.
3. Distinguish between private Ltd. company and public company.
4. Discuss the merits of globalization.
5. Explain the characteristics of co-operative society.
6. Explain the various objectives of business.

P.T.O.





## SECTION – C

Answer **any three** questions of the following. **Each** question carries

**14** marks.

**(3×14=42)**

7. Write the meaning of business environment and explain the importance of business environment.
8. What is globalization ? Discuss the advantages and disadvantages of globalization.
9. What is partnership deed ? Explain the clauses of partnership deed.
10. Distinguish between memorandum of association and Articles of association.
11. Why it is important for business enterprises to understand their environment ? Explain briefly.