



ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION **AUTONOMOUS**

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END SEMESTER EXAMINATION – DECEMBER 2024

BUSINESS ADMINISTRATION – I SEMESTER BBA

(AVIATION MANAGEMENT)

24 BBA14B: INTRODUCTION TO AIRLINE INDUSTRY

Time: 3 Hours

Max. Marks: 80

Instruction: *Answer should be written completely in English.*

SECTION-A

1. Answer **any Seven** questions. Each question carries **Two** marks.

(7x2=14)

- Write any two types of Aircraft.
- What is an Airline code?
- What is ICAO?
- What is Ultra-low-cost Airline?
- What is revenue in aviation?
- Write the purpose of regional jets.
- Write a note on airline alliance.
- What do you mean by Air freight?
- List the annexes in ICAO.
- What is an aircraft performance?

SECTION-B

Answer **any Three** questions. Each question carries **Eight** marks.

(3x8=24)

- What are Airline distribution channels?
- What you mean by Airport congestion and capacity management?
- Explain briefly about the Airport operations.
- Write a note on procedure of Baggage handling in aviation.
- What is code sharing Agreement in aviation?

SECTION-C

Answer **any Three** questions. Each question carries **Fourteen** marks.

(3x14=42)

- Write in detail about the Airline taxation and regulation.
- Write a detailed note on air traffic management (ATC).
- Write a note on technological trend in Aviation.
- What is Airline Business Models? Explain its components in detail.
- How the Carbon emissions reduction, Biofuels are used at airports?

