



# ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

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## A FRANSALIAN INSTITUTE OF HIGHER LEARNING

<b>Title</b>	<b>Capacity Enhancement Program: World Elders Abuse Awareness Day-2022</b>
<b>Date of Event(s)</b>	<b>15.06.2022</b>
<b>Department / Association</b>	<b>Dept. of Psychology &amp; Dept. of Economics, Postgraduate Centre</b>
<b>Venue</b>	<b>SFS Degree College Campus</b>
<b>Number of Participants</b>	<b>150</b>

**The Objective of WEAAD** is to provide an opportunity for communities around the world to promote a better understanding of abuse and neglect of older persons by raising awareness of the cultural, social, economic and demographic processes affecting elder abuse and neglect. It's important to respect elders, accept the difficulties they face both physically and psychologically.

### Report:

Many abuse and maltreatment in the elderly cases have never been reported because the elderly is afraid to report it to the police or friends or family because sometimes it is their own family that they are trying to protect. Hence, World Elderly Abuse Awareness Day is organized on 15<sup>th</sup> June every year. The purpose of WEAAD is to provide an opportunity for communities around the world to promote a better understanding of abuse and neglect of older persons by raising awareness of the cultural, social, economic and demographic processes affecting elder abuse and neglect. It's important to respect elders, accept the difficulties they face both physically and psychologically. Awareness should be spread among people and government. Right treatment, caring and love will improve their health, well-being and happiness. Let us all come together for elders, who are the pillars of our society, because we are there because of them.

Dept. of Psychology and Dept. of Economics of Postgraduate Centre organized Awareness Program on 15<sup>th</sup> June 2022. The event began by displaying charts prepared by students near

reception. Students from various department could look at the charts and reflect on the importance of the day. Tiny Talk was the next segment. Students were divided into four groups. Script to speak was prepared and training was given a day before the event by Dr Mamatha K. Each group were sent to different classrooms in different floors of the campus. Each group went into classrooms and explained about the importance of the day. Talk began by introducing themselves. Mentioned about the awareness program, spoke about elder's abuse, facts and ways to identify abuse. Challenges faced and measures to be taken to deal with global issue was explained.

#### **Positive Outcome:**

The objective of the Awareness program was to bring awareness among youth. An event handled by youth for youth was very effective. An awareness about elder's abuse was discussed in the campus. Tiny talks brought confidence for public speaking. The event could build social responsibility among students. As a whole the objective of the event was successfully attained.

Report prepared by:



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## Photo Gallery:



