



ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University

Electronics City, Bengaluru - 100

Accredited with NAAC "A" Grade || Recognised under 2(f) & 12(b) of the UGC Act

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

Report on Skill development programme on Enhancing Communication Skills

Title	Enhancing Communication Skills
Date of Event(s)	27 January 2021
Department / Association	Chaucer's Academy, Department of English
Venue	Google Meet
Number of Participants	230
Target Audience	I Sem BCOM/BBA

Resource Person with qualification	Prof. Evangeline Richard, MA, Assistant Professor, Department of English, SFS college, Bengaluru.
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Education alone does not assure employment but when education is coupled with skills, employment opportunities come in abundance. Keeping these thoughts in mind, St. Francis de Sales College is committed to provide an apt platform to its students to hone their skills that would help them to face the challenges of the global job market with ease and confidence. To honour this commitment, SFS College has constituted the Desalites Skill Development Cell that works with an objective to bridge the gap between education and employment. In order to achieve this objective, the Desalites Skill Development Cell regularly organises skill development programmes for the students of SFS College. These programmes make the students employable and help them face the job market with confidence.

On 27 January 2021, the Desalites Skill Development Cell in association with the Chaucer's Academy organised a skill development programme on communication skill, titled, "Enhancing Communication Skills" for the I Semester BBA/BCOM students. The programme was conducted via Google Meet from 1pm to 2pm. The objective of this skill development programme was to develop communication skills of the students. The resource person of the programme was Prof. Evangeline Richard, Faculty, Department of English, SFS College.

Electronics City P.O, Bengaluru - 560 100

Tel : 080-27836065 / 27834611, Fax : 080-27832299, Email : sfscollege.ecity@gmail.com | sfscollege@rediffmail.com
www.sfscollege.in



The resource person started the session with an introduction to communication, she defined the term effective communication and went on to describe the process of effective communication. Next, Professor Evangeline enumerated the factors of effective communication. Then, she elaborated each factor with appropriate examples. She also delved on the importance of effective communication. After that, she explained the 7 C's of Effective Communication. The resource person also discussed the barriers to effective communication. She concluded the session by giving some practical tips to the students on how to improve their communication skills. The session was very effective and informative. The lecture was followed by a question and answer session in which the students got an opportunity to clarify all their doubts and ask questions to the resource person. The resource person was more than happy to answer the queries of the students and pacify their inquisitive minds.

To evaluate whether the students have understood the concept of effective communication and whether the objective of the programme was achieved, an assessment form was shared with the students. The concepts that were discussed during the session, was evaluated through the assessment form. At the end of the session, feedback about the session was also collected from the students through Google form. The students gave positive feedback about the skill development programme and they said that they look forward to more such sessions in the future. E-certificate was issued to all the participants who passed the assessment.



COORDINATOR
Desalite Skill Development Cell
St. Francis de Sales College
Bengaluru - 560100



PRINCIPAL
St. Francis de Sales College
Electronics City Post, Bangalore - 560 100.



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Desalites Skill Development Cell in association with

CHAUCER'S ACADEMY

Department of English

is Organizing a Programme on

“Enhancing Communication Skills”

for I SEM- BBA/BCOM students

1:00.PM to 2:00.PM

By

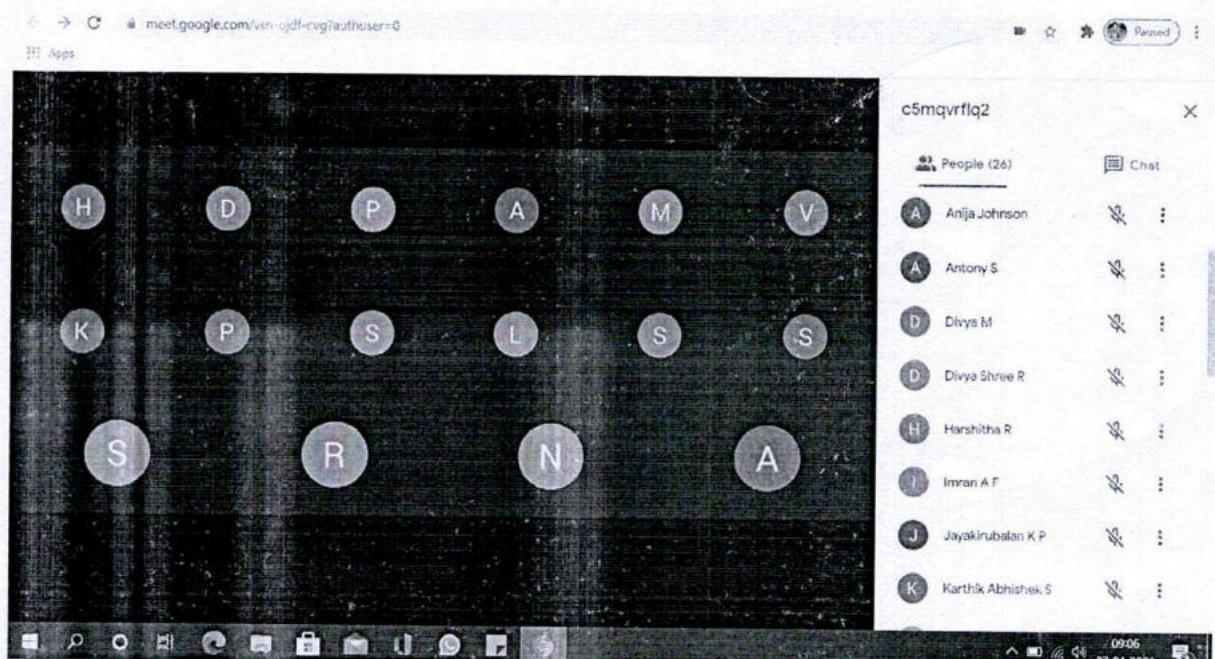
To develop communication skills to
achieve success in life

Prof. Evangeline Richard

Prof. Evangeline Richard
evangelinericard@sfscollege.in

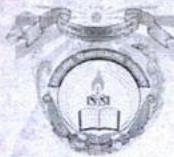
E - Certificates will be issued once
the feedback form is submitted

Invite of the Skill Development Programme



Skill Development Session in Progress on Google Meet

COORDINATOR
Desalite Skill Development Cell
St. Francis de Sales College
Bengaluru - 560100



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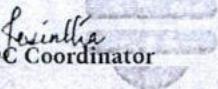
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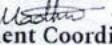
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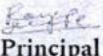
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CERTIFICATE OF PARTICIPATION

This is to certify that **Valli.V** of 1st year **BCOM D**
has Participated in the Skill development-Communication Skill program-
“Enhancing Communication Skills” conducted by
Chaucer’s Academy, Department of English in association with DSDC of
St Francis de Sales College, Electronic City on 27/01/2021


DSDC Coordinator


Department Coordinator
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Principal

Certificate Copy