SEMINAR
ON
"EMERGING TRENDS IN KNOWLEDGE INTEGRATION FOR BUSINESS AUTOMATION"

ORGANISED BY

DEPARTMENT OF COMMERCE AND RESEARCH & IP CELL

DATE: 18 & 19 MARCH 2019
VENUE: AUDITORIUM

JUDGES: DR. KRISHNA BHATT,
DR. REX JOSE JOSEPH JAIN

A REPORT ON SEMINAR ON

Emerging Trends in Knowledge Integration for Business Automation

Date: 18 and 19 March 2019

Venue: College Auditorium

Organized by: Department of Commerce and Research and IP cell

The Department Commerce organised a Student National Seminar on 18 and 19 March 2019. It was based on the topic "Emerging trends in knowledge integration for business automation". Business process automation (BPA) is a strategy wherein businesses use technology to organize their personnel and systems through workflows. Processes are the sets of activities that move your business toward a goal. Today's competitive edge comes from the speed in which we are able to innovate and create value in our network of customers, suppliers and partners. This demands investments in productivity of the workforce by offering them solutions like business automation that frees them up from repetitive and unproductive work.
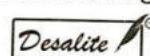
Back in the production era of business, process automation meant robotics. But in today's relationship and internet era, process automation has evolved from an emerging technology into the work of determining how best to serve the customers. In its current state as both a programming powerhouse and a model of work efficiency, business process automation (BPA) allows today's professionals to spend their time developing key relationships and differentiating themselves in the marketplace.

The session was intended for UG and PG students. The response was quite good, there was a registration of 26 presenters and 35 participants from many colleges around the city. The seminar started off by 10.30 am by a brief introduction of the judges who were given a floral welcome. Following that the research paper presentations started by 10.45 and the event was judged by eminent personalities like Dr. Krishnan Bhatt, Kristu Jayanthi College and Dr. Rex Jose Joseph Jain University. Dr. Krishnan Bhatt who hols a PhD in Psychology and have proven expertise in Emotional Intelligence, Learning & Development, HRM Assesments., Corporate leadership, Change management through his publications.

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The session continued after the tea break at 11.15 and came to an end by 1.15 pm. Students presented papers on various issues from the different realms related to emerging trends in knowledge integration for business automation. The papers covered topics related to business automation services like:

- Realtime digital services by business API's
- Improved information flow by building integrations within the company and business ecosystem
- Productivity increase through process and task automation
- Workflow automation with preconfigured solutions

Judges gave the individual feed backs of students' presentations and finally an overview of research methodologies and research designs. It provided a platform to showcase the students' research ideas in front of an esteemed panel of judges. The session was very informative and a good number of participants actively interacted with the judges.

The Judges were felicitated by the Coordinators. Followed by that, all the participants of the event had a photo session with the judges. In the post lunch valedictory session, best three paper presenters were awarded. They were given 'Best Paper Presentation' certificates and cash awards. Anusha.R (St. Francis De Sales College), Shameema.P.M (Sacred Heart College), and B. Shivani (Presidency College) bagged the 1st, 2nd and 3rd prizes respectively. The session concluded with the national anthem.
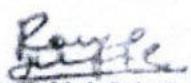
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Glimpses of the seminar

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ATTENDANCE LIST

EVENT NAME: NATIONAL SEMINAR

CLASS: UG AND PG STUDENTS

DATE:18 & 19 MAR 2019

TOPIC:EMERGING TRENDS IN KNOWLEDGE INTEGRATION

RESOURCE PERSON: DR. KRISHNA BHATT

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1	ALBERT JOES FRANCY	19NCAEC001	Albert
2	BALAPUSHA B	19NCAEC002	Bala Pusha
3	KARIANGAILIU GONMEI	19NCAEC003	Kari
4	MANASA K C	19NCAEC004	Manasa.
5	MEGHA M	19NCAEC005	Megha
6	SHILPA	19NCAEC006	Shilpa.
7	SUMA S	19NCAEC007	Suma
8	SUSHMITHA KRISHNAN	19NCAEC008	Sushmitha
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11	MANJUNATH R	19NCC41138	Manjutha. R
12	MANOJ J	19NCC41139	Manoj.
13	MANOJ N	19NCC41140	Manoj.
14	MANOJ R	19NCC41141	Manoj. N
15	MANSI YADAV G	19NCC41142	manse.
16	MARESH M	19NCC41143	maresh
17	MARTIN R	19NCC41144	marto
18	MARY DIVYA P	19NCC41145	mary
19	MEGHA S N	19NCC41146	mege.
20	MEGHANA C V	19NCC41147	Meghana
21	MEHUL M	19NCC41148	Mehul
22	MONICA M	19NCC41149	Monica. R
23	MONIKA M V	19NCC41150	Monika. M
24	MONISH PAWAR S	19NCC41151	monish.
25	MONISHA S	19NCC41152	Monisha.
26	MONISHAA SRI D	19NCC41153	Mohishna. R

27	MUGULESHWARAN M	19NCC41154	
28	MURALI V	19NCC41155	
29	NANDA KUMAR K	19NCC41156	
30	NANDEEP K	19NCC41157	
31	NANDINI R	19NCC41158	
32	NAVEEN G	19NCC41159	
33	NAVEEN T	19NCC41160	
34	NAVEENRAJ V	19NCC41161	
35	NIJA M	19NCC41162	