



ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University

Electronics City, Bengaluru - 100

Accredited with NAAC "A" Grade || Recognised under 2(f) & 12(b) of the UGC Act

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

"THE IMPACT OF GOVERNMENT POLICIES ON BUSINESS AND INDUSTRY"

COMMERCE DEPARTMENT, IP AND RESEARCH CELL

RESOURCE PERSON:

Prof. Margaret Francis, Associate
Professor, Christ Academy
Institute of Law, Bangalore

Venue: Auditorium

Date: 23rd and 24th October 2018



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A REPORT ON TWO-DAY NATIONAL STUDENT SEMINAR ON THE IMPACT OF GOVERNMENT POLICIES ON BUSINESS AND INDUSTRY

Date: 23rd & 24th October 2018

Venue: Auditorium

Conducted By: Commerce Department, IP and research cell

Organized By: St. Francis de Sales College, Electronic city, Bengaluru

Government Policies are critical for the sustainable development and prosperity of organizations. Business strategies allow enterprises to satisfy the ever-increasing demands of customers and offers greater value satisfaction. However, any strategy would be successful only if it has a beneficial return on investment and brings financial gains to the business of the organization and also adds value to the business of all involved stakeholders. Innovation is a complex process, one that can be easily identified as being of critical importance for organizational success but is still not efficiently measured and managed.

This two day seminar was aimed at initiating strategies for Business Potentiality & Sustainable Development. The seminar will bring together researchers, academicians and practitioners from the business community and engage them in proactive discussion.

The day 1 started with inaugural session. The chief guest of the seminar was Dr. Roy, Principal, St. Francis de Sales College and the speaker of the day was Prof. Margret Francis, Associate Professor, Christ Academy Institute of Law, Bangalore. Prof. Margaret, is a researcher, trainer and an expert in policy making. The keynote speaker enlightened the audience on how the society response to the government policies . Also Prof. Margaret emphasised on the effect of



changing policies on various levels of industries. The speaker appreciated the management and the organising team for their efforts to encourage participants to take up such thought provoking topics which can bring about insightfulness in the budding business aspirants and entrepreneurs. Prof. Margret chaired the sessions followed.

The inaugural session break for tea and continued with the technical session 1 and 2 . The second day of the seminar faced vibrant presentations by the participants.

The seminar was focused on;

- Financial Markets & Innovations
- Business Innovations
- Human Resource Management
- International Business opportunities

This two days seminar prepared participants to make a connection with the strategies of the organizations. The programme focused on emerging human resource competencies, including artificial Intelligence, digital HR and global talent management. These skills as the speaker said is needed to navigate the evolving human resources field including the transformational impact of technologies such as artificial intelligence and Big Data. The participants learnt and gained real world experience and were given information about virtual HR consulting projects. Various HR competencies were demonstrated to accelerate the minds of the participants. It was a platform provided to meet the challenges of the digital era and to nurture every organization's most valuable assets - its people.

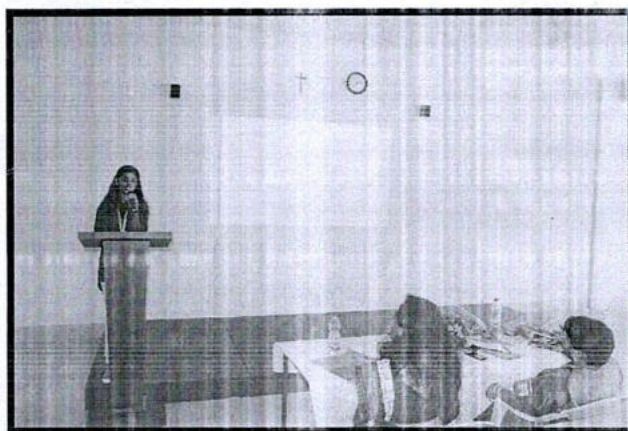
There were around 120 participants for the seminar and it was an in-house seminar


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A view of the invited talk

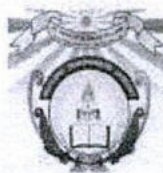


Presentation by the delegates and a view of the participants

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EVENT NAME: WORKSHOP FOR 2 DAYS			
CLASS: BBA			
DATE: 23 & 24 /10/1019			
TOPIC: GOVERNMENT SUPPORT SYSTEMS FOR STARTUPS			
RESOURCE PERSON: DR GOPALA KRISHNAN			
SL.NO	NAME	UUCMS REG.NO	Signature
1	ABHISHEK. KP	19NCC26001	Abhishek P.
2	AKSHAY R	19NCC26002	Akshay R.
3	ALLEN O JOLLY	19NCC26003	Allen O Jolly
4	AMJO JOSH Y	19NCC26004	Amjo Josh Y
5	ANUSHA. D	19NCC26005	Anusha D.
6	ANUSHKA PATHAK	19NCC26006	Anushka Pathak
7	ARCHANA R	19NCC26007	Archana R.
8	ASHOK KUMAR	19NCC26008	Ashok Kumar
9	BHUVANA R	19NCC26009	Bhuvana R.
10	CHANDANA G	19NCC26010	Chandana G.
11	CHANDINI THOMAS	19NCC26011	Chandini Thomas
12	DEEPA G	19NCC26012	Deepa G.
13	DEEPA R	19NCC26013	Deepa R.
14	DEEPA. S	19NCC26014	Deepa S.
15	DEEPAK M	19NCC26015	Deepak M.
16	DHANUSH. S	19NCC26016	Dhanush S.
17	HARSHITH. C.P	19NCC26017	Harshith C.P.
18	HARSHITHA. N	19NCC26018	Harshitha N.
19	KARTHIK. V	19NCC26019	Karthik V.
20	KAVITHA. R	19NCC26020	Kavitha R.
21	KAVYA. D	19NCC26021	Kavya D.
22	KEERTHANA. V	19NCC26022	Keerthana V.
23	KEERTHI KUMAR A	19NCC26023	Keerthi Kumar A.
24	KEMPEGOWDA	19NCC26024	Kempegowda
25	KIRAN KUMAR. R.G	19NCC26025	Kiran Kumar R.G.
26	LAVANYA. K.C	19NCC26026	Lavanya K.C.
27	LIKITHA. S	19NCC26027	Likitha S.
28	M PRASHANTHA	19NCC26028	M Prashantha
29	MADHUSUDAN. N	19NCC26029	Madhusudan N.
30	MAHESH. R	19NCC26030	Mahesh R.

