



# ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved | Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

**A FRANSALIAN INSTITUTE OF HIGHER LEARNING**

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| <b>Title</b>  | <b>An ICT Session “Design your Brochure and Posters”</b> |
| <b>Date of Event(s)</b>                                       | <b>7<sup>th</sup> NOVEMBER - 2022.</b>                   |
| <b>Department/Association/Cell /Committee</b>                 | <b>Computer Applications</b>                             |
| <b>Venue</b><br><i>(Mention the platform if it is online)</i> | <b>Room No - 302, SFS College</b>                        |
| <b>Number of Participants</b>                                 | <b>53</b>  |
| <b>Target Audience</b>  | <b>III Sem BCA Students</b>                              |
| <b>Event Coordinator</b>                                      | <b>Prof. Indu Joseph Thoppil</b>                         |

## **The objective of the Program:**

Skill Enhancement Course is designed to provide value-based or skill-based knowledge and should contain both theory and lab/hands-on/training/fieldwork. The main purpose of these courses is to provide students with life-skills in the hands-on mode to increase their employability.

A workshop on CANVA was conducted on November 7, 2022 for III sem students of Dept. of Computer Applications. This course trained them to design brochures and digital posters. A digital brochure is a piece of promotional or educational material designed for reading and sharing on the web. A digital brochure can be embedded into a webpage or made available via a direct link if hosted in a cloud. The more interactive content your online brochure has, the more engaging it is for your readers. An eye-catching and interactive booklet is a great way to promote your business online. We can create perfect product brochures for any industry—real estate, travel, education, events, insurance, manufacturing, and more. All these can be done on CANVA.

**The outcome of the program:**

Learning outcomes are specific statements of what students will be able to do when they successfully complete a learning experience (whether it's a project, course or program). They are always written in a student-centred, measurable fashion that is concise, meaningful, and achievable.

Report Prepared by: Prof. Indu Joseph Thoppil *Indu Joseph.*

Report Verified by:



**COORDINATOR**  
Desalite Skill Development Cell  
St. Francis de Sales College  
Bengaluru - 560100

Report Approved by:



**PRINCIPAL**  
St. Francis de Sales College  
Electronics City Post, Bangalore - 560 100.

Geo Tagged Photographs:

