



# ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

Reaccredited by NAAC with 'B++' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

## A FRANSALIAN INSTITUTE OF HIGHER LEARNING

<b>Title</b>	<b>“Logo Making Competition-2023”</b>
<b>Date Of Event(S)</b>	<b>19<sup>th</sup> July-2023.</b>
<b>Department/Association/Cell /Committee</b>	<b>Business Administration In Association With Aspire Cell</b>
<b>Venue (Mention The Platform If It Is Online)</b>	<b>Business Lab</b>
<b>Number Of Participants</b>	<b>17</b>
<b>Target Audience</b>	<b>II and IV Sem BBA Students</b>
<b>Event Coordinator</b>	<b>Haritha S</b>

### **The objective of the Program:**

**LOGO MAKING COMPETITION 2023** is an event organized for students in the Department of Business administration in association with Aspire Cell to show their abilities but also motivates other students to come up front and show their skills. The competition aimed to encourage creativity, artistic expression, and design skills among the students while providing them with an opportunity to showcase their talent. It was a highly anticipated event that garnered enthusiastic participation from students that was displayed on July 19,2023 at the Business Lab.

The whole program was coordinated by Prof. Haritha S.

The participants showed immense enthusiasm and were eager to display their design capabilities. The event's theme was "Startup logo", which encouraged participants to create logos. The participants created various logos with their innovative and original ideas. The logos demonstrated a wide range of artistic styles, incorporating various elements to represent the Startup logos effectively. The competition allowed participants to present their logos through various websites and other creative mediums.

The Logo Making Competition held by the Dept. of Business Administration, proved to be a remarkable event that showcased the immense talent and creativity of our students. The competition provided participants with a platform to express their artistic abilities and encouraged togetherness among students. The success of this event will undoubtedly inspire the college to organize similar competitions and foster a culture of creativity and innovation in the future.

Electronics City P.O., Bengaluru - 560 100

Tel.: 080-27836065 / 27834611, Fax: 080-27832299, Email: [principal@sfscollege.in](mailto:principal@sfscollege.in)  
[www.sfscollege.in](http://www.sfscollege.in)



We extend our heartfelt gratitude to all participants, faculty members and students who contributed to the success of this event.

**The outcome of the program:**

The participants showed immense enthusiasm and were eager to display their design capabilities.

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**Report Prepared by:**



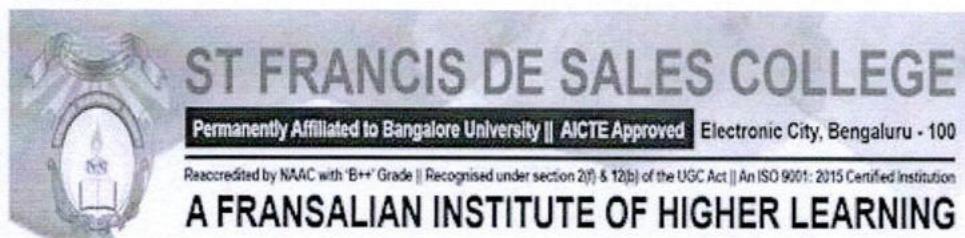
**Report Verified by:**

  
**COORDINATOR**  
Cultural Committee  
St. Francis de Sales College  
Bengaluru - 560100

**Report Approved by:**

  
**PRINCIPAL**  
St. Francis de Sales College  
Electronics City Post, Bangalore - 560 100.

**Brochure:**



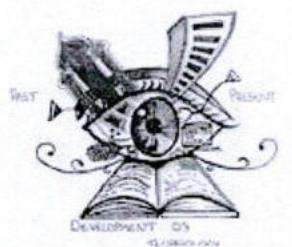
*Department of Business Administration*  
In collaboration with  
*Aspire cell*  
*organizes*

**LOGO MAKING COMPETITION**  
*Theme: Startup*

**For BBA Students**



**Venue: Business Lab**  
**Date: 19/07/23**  
**Time: 1:20 pm**



**General Instructions:**  
**Logo making can be done both in drawings and digital logo's**

## Photographs:

