

Sl.No. 00072



VELS



INSTITUTE OF SCIENCE, TECHNOLOGY & ADVANCED STUDIES (VISTAS)

(Deemed to be University) Estd. on 1st of the 1984 Act, 1986

PALLAVARAM - CHENNAI

ACCREDITED BY NAAC WITH 'A' GRADE

Marching Beyond 25 Years Successfully

Reg. No.: UP15GPT9560007

FACULTY OF MANAGEMENT

The Board of Management of the

VELS INSTITUTE OF SCIENCE, TECHNOLOGY AND ADVANCED STUDIES(VISTAS)
hereby makes known that

PRABHA S

has been admitted to the degree of

Doctor of Philosophy he/she having been certified by duly appointed examiners
to be qualified to receive the same in the year **MARCH 2020**

for the thesis entitled

**"BRAND PREFERENCE TOWARDS CONSUMER DURABLE HOUSEHOLD ELECTRONIC PRODUCTS IN
PURCHASE DECISION".**

(MANAGEMENT STUDIES)

Given under the seal of the VISTAS



Dated : 09 NOV 2020

Pallavaram,
Chennai - 117,
INDIA

Controller of Examinations

Registrar

Vice-Chancellor