



# ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

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## A FRANSALIAN INSTITUTE OF HIGHER LEARNING

<b>Title</b>	“Startup Logo Designing ”- Logo designing competition
<b>Date of Event(s)</b>	22 <sup>th</sup> JULY , 2023
<b>Department/Association/Cell/Committee</b>	DEPARTMENT OF COMMERCE (PG) In Association with the ASPIRE cell.
<b>Venue</b>	Room No: PG 003 ,111
<b>Number of Participants</b>	33
<b>Target Audience</b>	M.Com Ist Year And II Year Students.

The Logo Drawing Competition for Startup Students was organized with the aim of fostering creativity, encouraging entrepreneurship, and providing an opportunity for young minds to showcase their artistic skills. The competition was open to students from various departments that had a passion for design and an interest in startups.

### Objectives:

1. To promote entrepreneurship and innovation among students.
2. To provide a platform for young artists and designers to showcase their talent.
3. To create a unique and compelling logo for the Innovate startup.
4. To foster community engagement and support for the start-up's initiatives.

**Participants:** The competition was open to all PG Commerce students from different disciplines and educational backgrounds. Participation was free, and interested students were required to register in advance to secure their spots.

The Logo Drawing Competition for Students proved to be a successful and enriching event, showcasing the immense talent and creativity of young minds. It effectively fostered a spirit of entrepreneurship and encouraged students to explore their artistic abilities in the context of start-ups. The event received positive feedback from participants and organizers alike and is expected to be an annual affair to continue promoting innovation and creativity among students interested in the start-up ecosystem.

Report Prepared by:



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## PHOTOS:



