



ST FRANCIS DE SALES COLLEGE

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A FRANSALIAN INSTITUTE OF HIGHER LEARNING

Report of "Hair Donation Campaign"

Title	Hair Donation Campaign
Date of Event(s)	24.03.2023
Department / Association	PsyLight club, Dept. of Psychology, Postgraduate Centre in association with TRED-De addiction & Counselling centre
Venue	NA
Number of Participants	PG students, SFS college
Target Audience	St. Francis De Sales College Students
Place of visit/ details of Industrial Visit place (if applicable):	NA
Event Coordinator	Ms. Trishala. M
Resource Person & details	NA

Report:

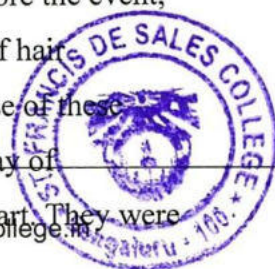
Hair loss is a common side effect of cancer treatment. It can be caused by chemotherapy or by radiation to the head. Donating the hair is a great way to support people with cancer who have lost theirs. A wig made from the donated hair can bring in the self-confidence, strength, and hope to someone struggling with the emotional challenges of hair loss due to cancer or any other cause. With this intention of giving hope, build confidence in people who lost hair due to cancer, a Hair donation campaign as an MOU activity was conducted by the PsyLight club, Dept. of Psychology (PG) in association with TRED-De addiction and counselling centre. This extension activity was conducted on March 24, 2023 (Friday).

The Dept. of Psychology (PG) contacted TRED-De and requested for the requirements for donating hair. The TRED-De gave a few rules which the donating hair should meet. The conditions were that Donating hair should be between 10- 12 inches in length, It must be cleaned, dried & braided in a ponytail with rubber bands at both ends before it is cut. These hairs were further used to make low-cost wig for Cancer patient. Few days before the event, PG Psychology students were asked to make charts related to the importance of hair donation, its purpose and what is being done with the donated hair. The purpose of these charts was to reach as many people as possible on the campaign day. On the day of campaigning, students were divided into three groups and each group had a chart. They were

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asked to go to each classroom to impart the importance, necessity for donating hair and encourage them to donate their hair. The students gave a small introduction on side effects of cancer, the trauma, mental & emotional state of people with cancer and the added distress of hair loss due to chemotherapy. Psychology students also mentioned about the role played by TRED A in making these wigs and giving it free of cost for cancer patients belonging to economically weaker section.

After this the charts were displayed at the entrance of college, so that students and staff passing by can read and understand the importance of hair donation and to donate their hair for the cause. Many students and faculty came to know about the hair donation. Later, a few students and faculty donated their hair on the campaigning day. In order to make it more feasible, the last date for donating the hair was given till March 31, 2023. Three students and a few faculty donated their 10 to 12 inches of hair by 31st of March as well.

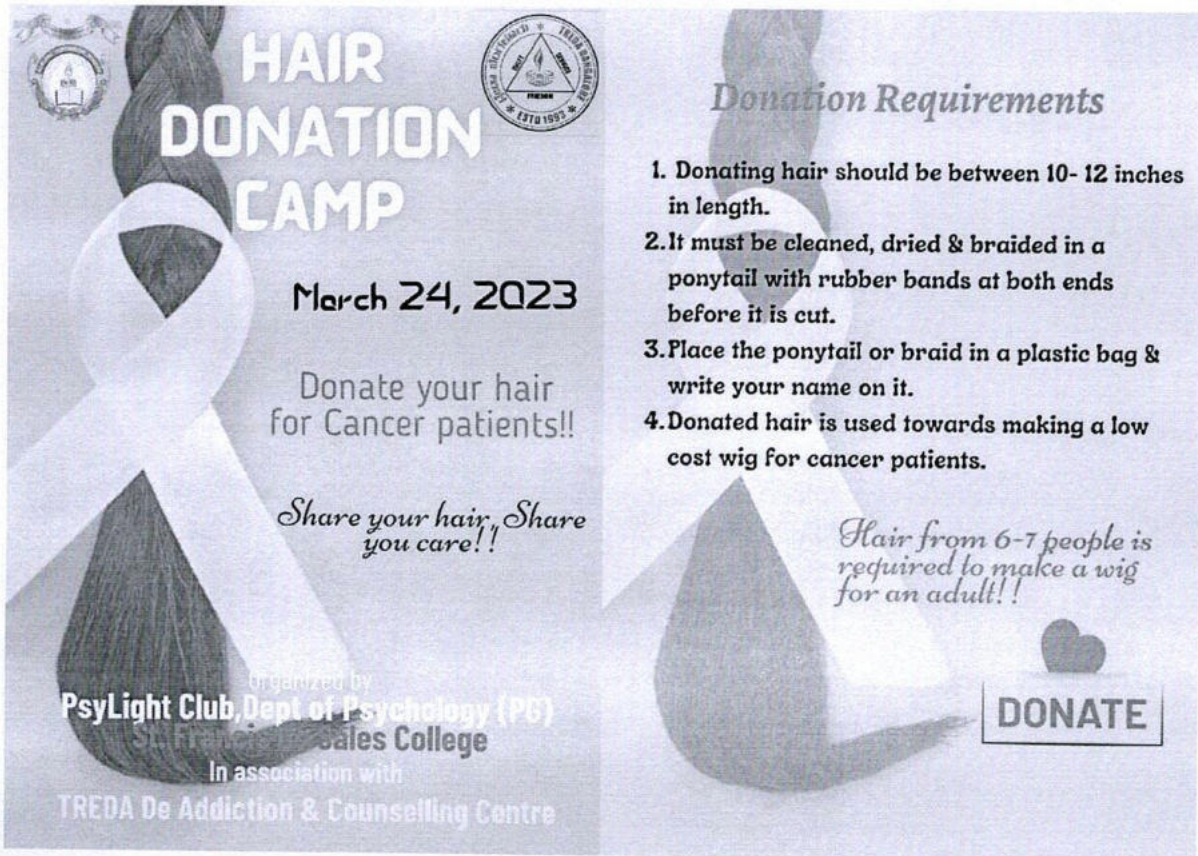
On March 31st, the representatives of TRED A arrived to the college to collect the donated hair as well as for taking a session on Hair donation. The session was very interactive. A detailed discussion and awareness on how wigs are made and distributed to cancer patients belonging to economically weaker section was given by the representatives. Students doubt on the need for specific inches of hair, wig making process and other queries were answered. After the session, the donated hair was handed to the TRED A representatives. This campaigning was a success as many people came forward to donate their hair. Along with this, an awareness was given to a huge group of people about the need and importance for hair donation.

Learning Outcome: Students understood that hair is not only to beautify a person, it can build confidence, strength, give hope to people who have lost hair due to cancer. The donated hair can be made a wig and donated to cancer patients which can bring positive body image for patients who lost hair due to chemotherapy. The students also realized how rewarding and a noble experience can hair donation be.

Supporting Documents:



Brochure:



The brochure is divided into two main sections. The left section features a large, stylized graphic of a braid with a white ribbon tied around it. Text on this side includes the title 'HAIR DONATION CAMP', the date 'March 24, 2023', the slogan 'Donate your hair for Cancer patients!!', and the phrase 'Share your hair, Share you care!!'. It also mentions the organizers: 'organized by PsyLight Club, Dept of Psychology (PG) St. Francis Sales College' and 'In association with TREDA De Addiction & Counselling Centre'. The right section is titled 'Donation Requirements' and lists four points: 1. Hair length (10-12 inches), 2. Cleaning and braiding, 3. Packaging and labeling, 4. Use of hair for wigs. It includes a handwritten-style note: 'Hair from 6-7 people is required to make a wig for an adult!!' and a 'DONATE' button with a heart icon.

HAIR DONATION CAMP

March 24, 2023

Donate your hair for Cancer patients!!

Share your hair, Share you care!!

organized by
PsyLight Club, Dept of Psychology (PG)
St. Francis Sales College

In association with
TREDA De Addiction & Counselling Centre

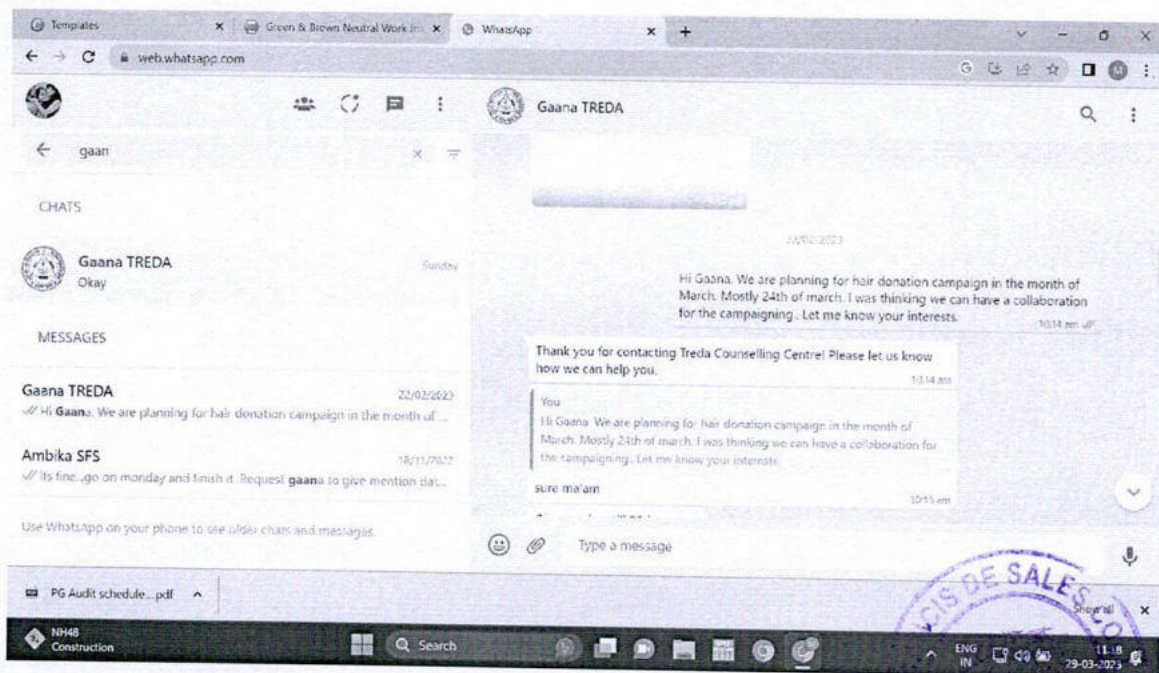
Donation Requirements

1. Donating hair should be between 10- 12 inches in length.
2. It must be cleaned, dried & braided in a ponytail with rubber bands at both ends before it is cut.
3. Place the ponytail or braid in a plastic bag & write your name on it.
4. Donated hair is used towards making a low cost wig for cancer patients.

Hair from 6-7 people is required to make a wig for an adult!!

DONATE

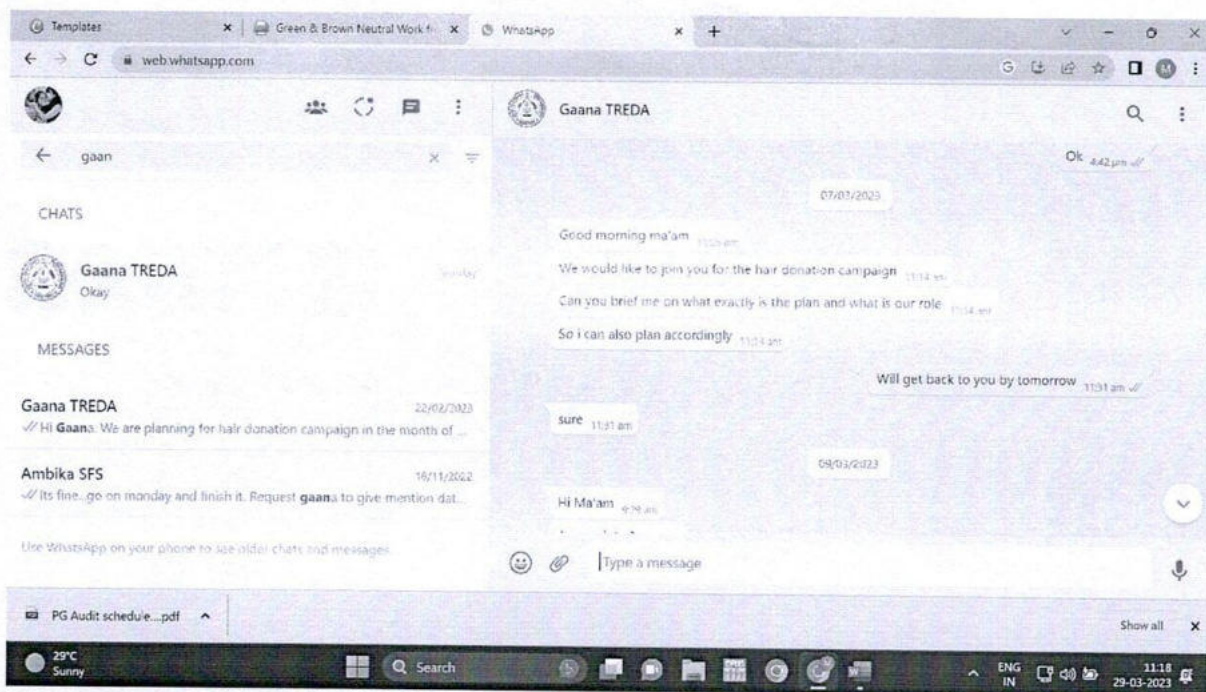
Communication:



The screenshot shows a WhatsApp chat interface on a computer. The chat is with 'Gaana TREDa'. The messages are as follows:

- Gaana TREDa** (22/02/2023): Hi Gaana. We are planning for hair donation campaign in the month of March. Mostly 24th of march. I was thinking we can have a collaboration for the campaigning. Let me know your interests.
- You** (18/11/2022): Thank you for contacting Treda Counselling Centre! Please let us know how we can help you.
- You** (18/11/2022): Hi Gaana. We are planning for hair donation campaign in the month of March. Mostly 24th of march. I was thinking we can have a collaboration for the campaigning. Let me know your interests.
- Gaana TREDa** (18/11/2022): sure ma'am

The bottom of the screen shows a Windows taskbar with the date 29-03-2023 and time 11:18.



Attendance sheet:

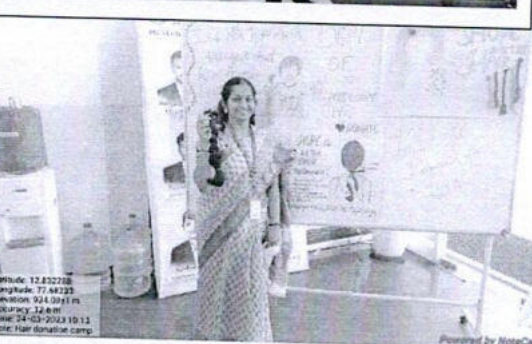
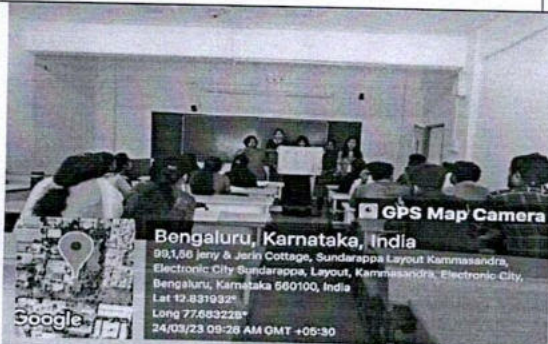
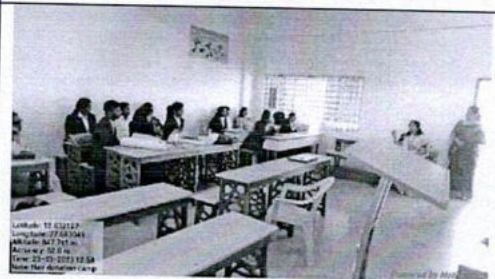
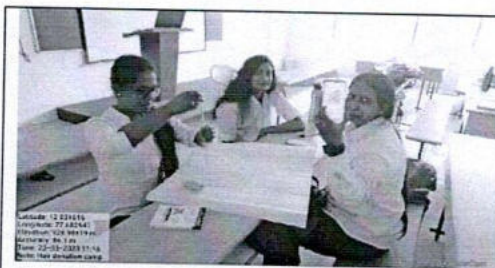
Attendance Sheet HAIR DONATION CAMPAIGN

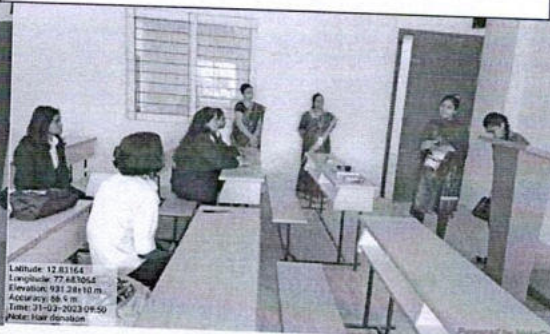
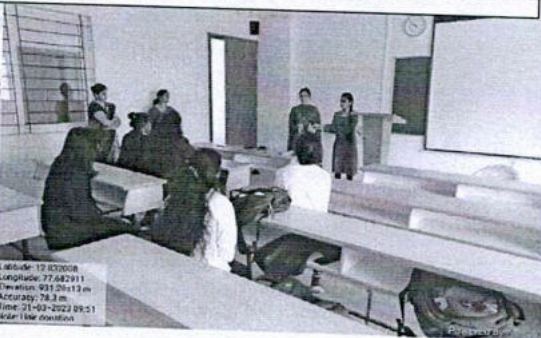
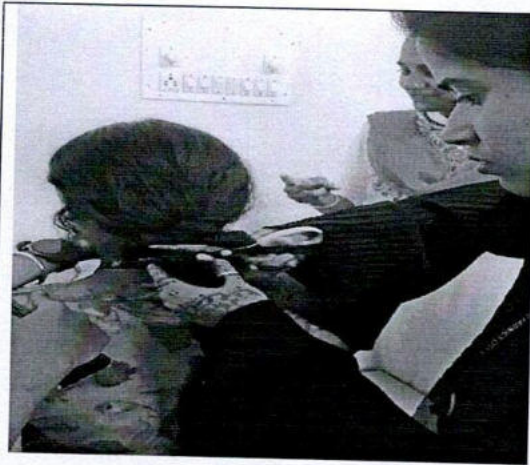
24.03.2023

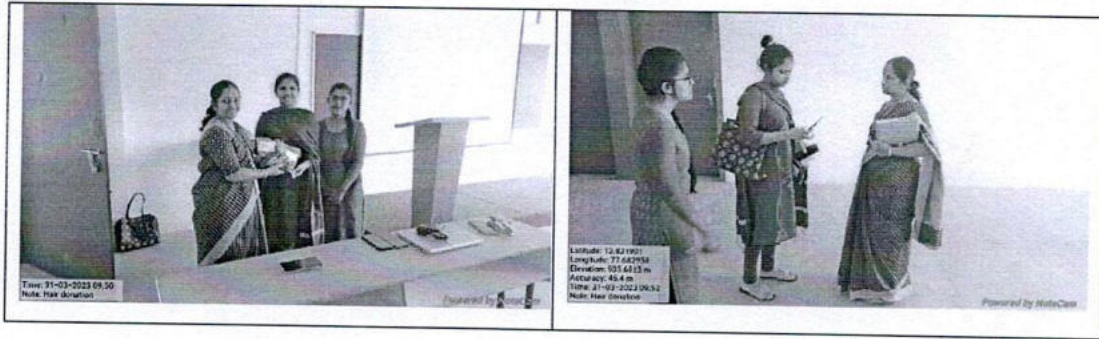
DEEKSHA K N	P03MB21S0001	<i>Deeksha</i>
ANAJANA SHAJI	P03MB21S0002	<i>Ana</i>
NAFIYA FATHIMA M	P03MB21S0003	<i>Nafiya</i>
SHALINI M	P03MB21S0004	<i>Shalini</i>
BAPTIST MILTON	P03MB21S0005	<i>Milton</i>
VAISHNAVI A	P03MB21S0006	<i>Vaishnavi A</i>
VINCY VERONICA T	P03MB21S0007	<i>Vincy</i>
SOWJANYA ADIGA	P03MB21S0008	<i>Sowjanya Adiga</i>
EDATHURATHIKARAN ANCY ALEXANDER	P03MB21S0009	<i>Ancy</i>
AASHIN SHAJEEV KELOTH	P03MB21S0029	<i>Aashin</i>
LEKSHMI RAJESH NAIR	P03MB22S114001	<i>Lekshmi</i>
SAHIL GEORGE KUJUR	P03MB22S114002	<i>Sahil</i>
VIMI J NERSHNY	P03MB22S114003	<i>Vimi</i>
ALWIN RAJA	P03MB22S114004	<i>Alwin</i>
MERCY S M	P03MB22S114005	<i>Mercy</i>
BACHAN BAGSINGH	P03MB22S114006	<i>Bachan</i>
JAYASHREE R	P03MB22S114007	<i>Jayashree</i>
CHANDINI M	P03MB22S114008	<i>Chandini</i>
SHALINI Y	P03MB22S114009	<i>Shalini</i>



Geo-tagged photos:







Report prepared by:

Ms. Trishala. M
Asst. Professor
Dept. of Psychology
Postgraduate Centre
St Francis de Sales College

Report Verified by:

Head, Dept. of Psychology

**Report Approved by:
(Principal)**



Enclosure:

Sl.NO	Document	Format	Print/Drive
1	Brochure of the event	PDF	Print
2	Circular of the event (Notifications)	PDF	NA
3	Geo-tagged photos/Screen Shots	Jpeg/Jpg	Geo-tagged
4	Attendance sheet with signature of the attendees (offline)/Consolidated Excel sheet of the registration and feedback forms (Online)	PDF / Excel Sheet	Attendance sheet with signatures
5	Copy of the Certificate issued	PDF	NA
6	Invitation and acceptance letter (or mail) of the Chief guest	PDF	Communication screenshots
7	Proof for honorarium given to the guest (Cheque or online payment details)	PDF	NA
8	Registration details	PDF	NA
9	Profile of the Resource Person	PDF	NA



PRINCIPAL

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