

WOMEN ENTREPRENEURSHIP DEVELOPMENT SCHEMES IN INDIA

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Abstract:

An accelerated increase of women's role is evident in the employment and professional services. Stereotypical Indian society has the male dominated entrepreneurs. In spite of the minimum percentage, participation of women in business entrepreneurship has been successful. More number of women entrepreneurship can definitely be increased in the global scenario to kick off a business by offering the obligatory means like investment, human resources, assets and an urge to yield profit except for benevolent causes.

The branch of Women and Child Development has initiated a scheme, Support to Training and Employment Programme (STEP) for women in the view of offering training on skill enhancement for self-employment. The fund required for training is offered by the government to the NGOs with a maximum of 90% whereas the executing society sponsors the remaining percentage. Ministry of MSME with the strong belief of women being the backbone of the society empowers them under various programs to enhance their skills and mark their individuality.