



# ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University || AICTE Approved Electronic City, Bengaluru - 100

Accredited by NAAC with 'A' Grade || Recognised under section 2(f) & 12(b) of the UGC Act || An ISO 9001: 2015 Certified Institution

## A FRANSALIAN INSTITUTE OF HIGHER LEARNING

Title	Skill Build Orientation session -BA/BBA Final Years
Date of Event(s)	11/06/2021
Department / Association /Cell / Committee	Placement Cell
Venue (Mention the platform if it is Online)	Zoom
Number of Participants	110
Target Audience	Final Years -BA, BBA

Resource Person(s) with qualification	Ms Ann

Place of visit/ details of Industrial visit place (if applicable):	NA
Event Coordinator	Ms Sonia Ashok/Mr Karthik

The Placement Cell of St Francis de Sales College in association with the IBM/BOSCH CSR BOX conducted a Skill Build Training Session for the Final Year students of BA/BBA. Over 110 students attended the session. St Francis de Sales College has partnered with CSR BOX as part of their CSR activity. The program focused on training students in building skills and where a user-friendly platform is created. Each student will be given individual user id and password. Certificate courses are offered in the platform free of cost to the students. Students are supposed to watch the videos and take a test, once

they clear the test, they will be awarded CSR certificates certified by the IBM/BOSCH. Any student awarded with more than 5 certificates shall be eligible to earn an IBM badge which helps students getting placed in the company. The program emphasised on skills that are vital for placement and career growth.

The objective of the event was to provide a platform to the students and enrich the students about the various certificate courses which they had to offer.

Highlights of the session:

- The benefits of the platform were explained to students
- Career planning helps the individuals have the knowledge of various career opportunities, his priorities etc.
- It helps him select the career which is suitable to his life style, preference, family environment, scope for self-development.
- It helps the organisation identify talented employees who can be promoted.
- Internal promotions, up gradations and transfers, motivate the employees, boost up their morale and also result in increased job satisfactions.
- Each employee will wait his turn of promotion rather than changing to another organisation. This would lower employee turnover.
- Increased job satisfaction enhances employee commitment and creates a sense of belongingness and loyalty to the organisation.
- An organisation with well-designed career plans is able to have a better image in the employment market and it will attract and retain competent people.
- After graduating a student will have a variety of career options available, including roles such as a management consultant, business analyst, operations manager, or an entrepreneur.

To conclude the session though distinct in its approach had a common objective – to provide the student with the best of knowledge in that particular area. The session received extremely positive feedback and the College intends to provide such opportunities to students in the future as well.



**PRINCIPAL**  
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