DFFA REPORT 2019-20

St Francis de Sales college with the vision to provide a centre of excellence for a holistic formation of the young who are capable of both transforming themselves and acting as catalysts of transformation in society, always believed in '*Improving agriculture Improves Lives'*. With this noble intention to provide a helping hand to farmers who are the caretakers of the earth and motivate young minds to willingly shoulder the responsibility for building a just and humane society started the Desalite Farmers Friendly Association.

Desalite Farmer friendly Association (DFFA) empower's the rural community by understanding their struggles and supporting them to understand modern practices and advanced methods in agriculture. '*Every single thought is like a seed. It needs to be sprouted with actions. A dormant seed would never become a giant tree*', so to put these ideas in action SFS has Initiated Krishi Connect - an online Conference, to connect farmers .

During the pandemic, the DFFA members attended the online conference on agriculture to equip themselves with the knowledge of agriculture in their pursuit to support the farmers. The conference had around 270+ Young farmers, 7 Government Officials, 25 Industry Experts, 19 NGOs, 9 Educational Institution members.

The conference paved a platform in continuation of the discussion about Self Sustainable Smart Village Revolution, and also discussed how to become a knowledge partner for a start-up team or receive assistance from knowledge partners. To become an implementation partner in the startup network or receive assistance from an implementation partner for products or services. It also explained how farmers can receive support and assistance to start or upscaling farming activity. It was an effort to join hands to collaborate and work together as a knowledge or an implementation partner for each other, to build a successful sustainable decentralized ecosystem.

The Young Farmers conference 2020 was a 10 day conference, where framers had presented various techniques of latest farming which included Organic farming, Multi crop farming, Natural Farming, Eco system, etc. Panel discussions on GIVE Ambassador Network Forum, Best Practices of Natural Farming had open up a lot of insights to the upcoming farmers.

Mrs. Mangaiyakarasi, Head of the Department of Business Administration had an opportunity

to share her knowledge in the conference regarding the natural farming trends and techniques. Around 25 students from our college participated in this conference organized by ESTAH, our partner in DFFA.

DFFA members in association with Aspire (incubation center) started a venture called Farm to Kitchen where students buy organic and fresh vegetables from Farmers around and take it to the nearby apartment, connecting farmers and consumers during the academic year.

BSc Electronics Students have come up with projects like moist control sensors to determine the moist level in the soil , and solar based pest control, which are affordable for farmers. The projects will help the farmers to a greater extent.

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