



ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION **AUTONOMOUS**

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END SEMESTER EXAMINATION – MAY 2025

JOURNALISM – II SEMESTER BA/BSC

24UBA23B/24BSC23C - PRINT MEDIA

Time: 3 Hours

Max. Marks: 80

Instruction: *Answer should be written completely in English.*

SECTION – A

Answer any six questions. Each question carries five marks.

(6X5=30)

1. Elaborate the functions of journalism.
2. Describe the history of Indian journalism.
3. Detail on kinds of journalism.
4. What is offset printing? Explain other major types of printing.
5. Explain typography.
6. What is the scope of journalism?
7. List and explain the contributions of any two pioneers in Indian journalism.
8. Briefly describe the opportunities and challenges in regional journalism.

SECTION - B

Answer any five questions. Each question carries ten marks.

(5X10=50)

9. Explain the role of digital newspapers and their evolution.
10. Describe the terminologies of a newspaper.
11. Discuss the contributions of James Silk Buckingham and Annie Besant to Indian journalism.
12. What is mobile journalism? Explain its advantages and disadvantages.
13. Write a brief biography of S. Sadananda and his role in journalism.
14. What is photojournalism? Explain its ethics and techniques.
15. List and explain major newspapers in Karnataka and its influence.

