

RENASTEREA

Newsletter by the Department of BBA

November 2017

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DESMA

Desalite
Management
Association

Building
a community
of leaders at all
levels of society

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Message from the Principal

Dear Desalites,

Everyone around the world cries aloud about the Hurricanes, storms, Earth quakes, temperature ravs, melting snow and the green house effects but very few bother to take steps towards making a difference to Mother Earth. SFS college now has taken a step towards positively contributing to healthy Earth with the **FOUNTAIN PEN CAMPAIGN :: One Pen - Many Years.**

This campaign invites all to give up plastic pens or use & throw pens and use ink pens or the fountain pens which can be used for years long. Just sit down and reflect how big will this campaign have its ripples.

May I invite all of us to join our hands and take this campaign forward & show our love towards Mother Earth.

Hail Desalites



Fr. Dr. Herold Christopher
PRINCIPAL

Management Thought

“**Success** means doing the best we can with what we have. **Success** is the doing, not the getting; in the trying, not the triumph.

Success is a personal standard, reaching for the highest that is in us, becoming all that we can be.”

– Zig Ziglar



Congratulations



Desalite Sushma M of BBA Department has secured **2nd Rank** in the Bangalore university examination with 87.86 percentage.

Congratulations

ACADEMICS CORNER

An activity was conducted by Prof. S.Devichandrika for I Sem BBA Students on Business Plan and its SWOT analysis.

The students are divided into 6 groups and each group was asked to prepare a business plan.

It was an activity of 1 week. Each group explained about their business plan, the name of their organization and its nature and capital invested. The second part of the presentation, the students were asked to prepare the SWOT analysis for their business plan, and the strategies to overcome the weakness and threat.



NCC CORNER

The second year and final year students of BBA has taken part in NCC camp for 10 days from 21-10-17 to 30-10-17 in Jalahalli (East) Airforce Station.

Our college has won the championship trophy of KAR battalion.

We are proud of you dear ones.



NCC CAMP IN JALAHALLI ATTENDED BY DESALITES

SPORTS CORNER

First semester student **Naveen Arockiaswamy and Sagar** has participated in Decathlon Utsav running competition.

They secured the third place and fifth place.



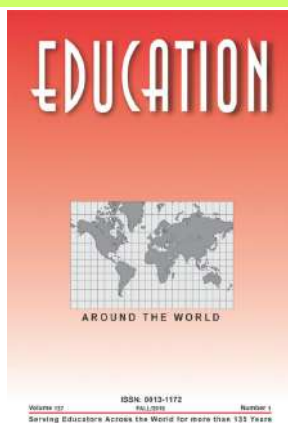
ARTICLES

EDUCATION - a Journal

Founded in 1880, Education is a quarterly journal owned and published by Project Innovation. Editorial headquarters are located in Mobile, Ala. Education has an estimated subscription base of 2,900 readers. The journal specializes in the publication of original research and theoretical analysis of subject matter related to innovations in education and teacher preparation. These areas of study and inquiry are applicable to educators across a broad range of teaching, learning and education

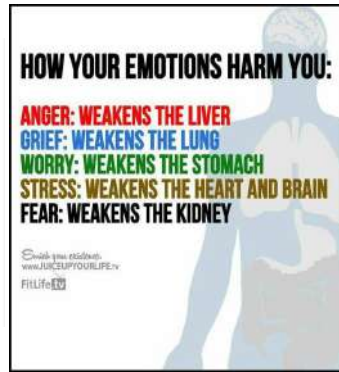
The journal accepts unsolicited manuscripts. However, as Education is independently operated and does not receive funding from membership dues or advertising, authors or their sponsoring organization are required to pay a fee for the publication of their material in the journal.

The Editor of Education is Phil Feldman.



KNOW THE FACTS

The word
"AND"
appears
46,277 times
in the Bible.



WTF fun fact #1042

hearing someone call your name
when no one has actually called your
name is a sign of a healthy mind.

wtf-fun-facts.tumblr



Potatoes were the first food
to be grown in space. In 1996,
potato plants were taken into
space with the space shuttle
Columbia.

HEALTH CLUB



The College organized a medical awareness Seminar for Desalites girls students. The BBA students attended the seminar and gathered the knowledge of medical aid on their health problems.

The seminar also emphasized about the Yogasanas that has to be performed during those days and also how to take care of them on these days.

FACULTY CORNER

The college organized a health camp with Narayana Hrudaya-laya. The camp mainly focused on the breast cancer check up for ladies and girls.

The camp also included the dental check up. Most of the students, staff, public etc. gained benefit out of this medical camp.



STAFF SEMINAR

The faculty of BBA department has presented the research oriented papers in the staff seminar on 10th October on Aspects of Management for Sustainable Growth and Development.

Prof. Maria Priya - *Impact of Occupational Stress on Quality Work Life of Women Employees in IT/ITES Sector in Bangalore city*

Prof. S. Devichandrika - *Ethics in a Teaching Profession—is a Myth or Reality in Present Scenario*

Prof. Sowbhagya - *Digital India Achievements and Challenges*



An hour with the Principal

An "Hour with the Principal" is an initiative taken at St. Francis de Sales College with the aim of keeping the students informed about the various undertakings by the management in view of betterment of the students and staff of St Francis de Sales College.

The "Hour with the Principal" was conducted for the final year students.

The Following points were discussed by the Principal

- Principal insisted the importance of knowledge updating to mould the future



- Principal stressed upon the usage of ink pens as a responsible change in saving the environment by eradicating plastic.
- He also explained the students about selecting the higher courses in abroad
- He also informed students about the future plan to have tie up with Australian university.

Such an initiative by the Principal helps the students to stay in touch with the perspectives and plans of the Management. It also creates a great rapport to build a bridge between the staff and students.



Students' Corner



PRAVEEN KUMAR, III SEM BBA



ANUSHA K.S, III SEM BBA

Renasterea is a Newsletter published from the **Department of BBA- St Francis de Sales College, Electronics City, Bengaluru - 560100**. It highlights the activities of the Department and serves as a link between the Department as well as other colleges. You are welcome to send your feedback to resonance.bba@gmail.com.

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