

## RENASTEREA

Newsletter by the Department of BBA

October 2017

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**DESMA**

**Desalite**

**Management**

*Building  
a community  
of leaders at all  
levels of society*

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### Message from the Principal

Dear Desalites,

This year we celebrate the 450th Birth Anniversary of St Francis de Sales, the Patron Saint of our College. He was a man known for his writing and self discipline.

I am sure all of you are gearing towards the forth coming examinations and would prefer to come out with colorful results. It is easy to get distracted and tough to pin ourselves down and concentrate on our what we need to achieve. Past fifteen days the orientations given at the college would surely help all to increase your focus towards exam which is also a serious concern for your life.

I wish you the best while you prepare for the same and shine forth. Wishes of the Birth Anniversary of SFS all once again. **Hail Desalite!**



Fr. Dr. Herold Christopher  
PRINCIPAL

### Management Thought of the Month

**Use of time determines the quality of your life**



**People use the hours of a day differently. But, the way you spend your time determines the quality of your life.**

### Let's Meet: Entrepreneur



**V. G. SIDDHARTHA**  
Founder, Cafe Coffee Day  
Success

#### Meet V.G. Siddhartha!

He is an Indian business and founder owner of the chain of Café Coffee Day outlets.

From humble beginnings, his popular youth hangout now has over 1550 centers across the country. Coffee Day Group today is the only fully integrated and the largest coffee conglomerate in India and is credited with creating the "coffee revolution" in India. He was awarded the Entrepreneur of the year award in 2003 by Economic times for giving Indian Consumers a new lifestyle experience that is within reach of the common man.

## Razzmatazz—2017

The national level cultural fest – **RAZZMATAZZ- '17** was inaugurated on 21st September, 2017 at 10 a.m. by the Chief Guest Mr. Vikram Ravichandra (S/O V Ravichandra, the sandalwood actor).

This was followed by the Inaugural Dance by Desalites which showcased the varied cultures of our country. A mind-reading session by renowned mentalist Rakesh Kashyap added excitement among the audience.

Fr Dr Herold Christopher, the Principal of the College invited the students to preserve the cultures that are good. There was also an Indian Musical performance by the Desales Music Academy.

The cultural competitions for students followed the inaugural ceremony. BBA students participated in a number of competitions and grabbed many prizes.



## Health Club Activity



On the 12th and 17th of October, 2017, the students of the Department of Management attended a Session on Health Awareness - an activity conducted by Health Club Department in the college.

The program was led by the Doctors from St John's Hospital.

With the World Health Organisation (WHO) leading the one-year global campaign on depression, the doctors chose this theme for the session. They conducted a survey program on depression by distributing questionnaire to the participating students. This survey would indicate the level of depression among the students, in order to facilitate suitable remedies.

Students were also given an opportunity to meet the doctors and also to ask questions on any challenges faced by them on the subject of depression.

It was indeed a useful session and brought a good level of awareness among the students.



## Student's Achievements -We are Proud Of You !



Our College Fashion Show team has won the First Prize in the Intercollegiate Cultural Fest conducted by T. John Institute of Technology, Bengaluru on 23rd September 2017.

**Manju James, V Sem BBA**, was one of the students among the nine-member winning team.

*The Department takes pride in congratulating them all!*



**Kalaiyarasi** from 2nd year BBA has won the Second Place in the Choreography event of **Razzmatazz-17**. She also won the Consolation Prize in Group Dance

in SRUSHTI intercollegiate cultural competition held in RJS First Grade College, Bengaluru.



**Kiran Kumar** of 2nd year BBA has won the First Place in District level Wrestling Competition.

## Student Enhancement Programme - GST Workshop



Twenty students of Final year BBA along with Prof Kumar Swamy N. , Asst. Prof. and Placement Officer attended a workshop on GST, organized by the Don Bosco College, Hosur Road, Bommanahalli.



It was a very informative and interactive session on GST and the students actively participated in the sessions. The students were able to learn more about the new taxation law and also understand its various implications on the economy.

## Literary Achievers



Quiz is an interesting literary event that not only tests the general knowledge of the participants but also challenges them to deliver quick answers, under pressure!

The Department of Management is extremely proud that Desalites **Praveen N.** and **Kiran Kumar J** from II Year BBA have won the Second Prize in a Quiz Event and thus displayed a good example in academic talent.

The quiz competition was held as part of the Language Fest Competitions at Swamy Vivekananda Rural First Grade College.

## HR Meet - 2017



On 13th October 2017, at 2pm the HR Meet Commenced in the Conference Hall of the College. The Principal Fr Dr Herold Christopher addressed the gathering

and stated the objectives of the HR Meet.

This program brought together the industry and the college in order to deliberate on various key points for the overall development of the students.

The HOD of the BBA Department Mrs Mangayakarasi N along with Delegates Arvind, John Prem and Vinod, the final year students were present for the programme.

The HR Meet 2017 gave the students an opportunity to discuss openly with the delegates and the BBA students actively participated in the discussion.



## Understanding GST - Goods and Services Tax: In Short

### GST

Goods &  
Services  
Tax



The **Goods & Services Tax (GST)** Law is a comprehensive, multi-stage, destination-based tax that will be levied on every value addition. GST is thus, an indirect tax levied on the supply of goods and services.

GST has replaced many indirect tax laws that previously existed in India. There are 3 applicable taxes under GST: CGST, SGST & IGST.

CGST: Collected by the Central Government on an intra-state sale (Eg: Within Karnataka)

SGST: Collected by the State Government on an intra-state sale (Eg: Within Karnataka)

IGST: Collected by the Central Government for inter-state sale (Eg: Karnataka to Tamil Nadu)

Before GST, tax on tax was calculated and tax was paid by every purchaser including the final consumer. The taxation on tax is called the Cascading Effect of Taxes. GST avoids this cascading effect as tax is calculated only on the value add. at each transfer of ownership.

GST will improve the collection of taxes as well as boost the development of Indian economy by removing the indirect tax barriers between states and integrating the country through a uniform tax rate.

- Taken from various Web Sources

## Comic Time



"I want you to find a bold and innovative way to do everything exactly the same way it's been done for 25 years."

**Renasterea** is a Newsletter published from the **Department of BBA- St Francis de Sales College, Electronics City, Bengaluru - 560100**. It highlights the activities of the Department and serves as a link between the Department as well as other colleges. You are welcome to send your feedback to [resonance.bba@gmail.com](mailto:resonance.bba@gmail.com).

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