

RENASTEREA

Newsletter by the Department of BBA

September 2017

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Management Quote

“Effective leadership is putting first things first.

Effective management is discipline, carrying it out.”

- Stephen Covey

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Principal's Message



Dear Desalites,
‘To be Educated is be Learning’ and it is learning that keeps you excited, joyful, empowered and

enlightened.

The programmes organised by the Department of Administration are towards achieving these goals.

This year we celebrate the 450th Birth Anniversary of St Francis de

Sales, the Patron Saint of the College, who is a Doctor of the Church and who believed that ‘Knowledge is the Eighth Sacrament.’ Therefore knowledge is sacred & that which is sacred needs to be honoured and revered.

I believe every Desalite in SFS COLLEGE joyfully learns everything for the benefit of Humanity.

Hail Desalites!

**Fr Dr Herold Christopher
Principal**

Let's Meet: Entrepreneur



Meet Rhea!

Rhea was born in Mumbai and moved to Dubai when she was one year old. She was brought up in Dubai and London and was working with a pharmaceutical company as a senior marketing and sales executive before starting Ecoware.

After a lot of research and study, she self-funded and founded Ecoware in May 2009, with one factory in Uttarakhand.

In the beginning, Ecoware produced only bowls and plates – the conventional shapes that work well with plastic and Styrofoam. Today, with a team of over 100 people and another factory based in Greater Noida, the company produces more than 16 products.

Rhea's vision is to make Ecoware a household brand synonymous with safe food packaging, and to make it a one-stop shop for all biodegradable packaging products.

Tycoon - National Seminar for Students

DESMA organised the 2nd One-day Student's National Seminar for UG/PG students titled **Tycoon-2017**.

Students from various college's presented research based paper and also participated. Nearly 170 students and faculty members attended the seminar.



The papers were judged by two eminent personalities: Dr. Mercia Selva Malar, Associate Professor, XIME and Mr. Murali Ramakrishna, CEO, Eleven MED Consultancy. The best three paper presentations were awarded with cash prizes.

Student's Achievements



Desalites RAMYA B V, ANIYA SHAJAN & SHIVARAJ M B from III sem BBA won the first place for their paper presentation on "Impact of GST on small scale industry" in TYCOON 2017— the One-day Student's National Seminar.

Hearty Congratulatory to all the students for your edifying academic achievement!



Desalite HEMA of III sem BBA secured **100 marks in Financial Accounting** from the Bangalore University in the examination that were held in April / May 2017.

The Department congratulates her on her wonderful performance!

Student's Corner



Art by
TARUNA PATEL (I BBA)

Art by
KAVITHA (I BBA)

Student's Enrichment Program - Seminar & Conference

Don Bosco College of Science & Management organized a One-day State Level Seminar on the topic - "Impact of GST on Indian Economy" which was held on 12th sept 2017. Under the leadership Prof. Kumaraswamy, 40 students took part in the event. The participation helped the students to gain awareness about GST and its impact on various sectors.

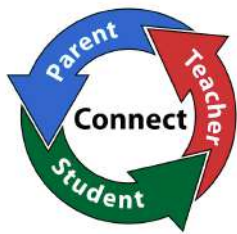


Desalite Amal Joseph of I sem BBA attended a three-day Regional Conference from 1st Sep to 3rd Sep 2017 as part being a member of the Jehovah Witnesses group.

Being an event of a large regional scale, this Conference helped him to gain knowledge on the importance of co-ordination, planning and team-building in management.



Sammilana—Parents Teachers Meeting



Sammilana—the Parents Teachers Meeting was held on 9th September 2017.

The main purpose of Sammilana is to create a common platform, where mentor and parents

come together to discuss about the students' performance in the internal exam. A discussion is also held with respect to the attendance and behavior of

the ward.

The main objective of Sammilana is to create a better understanding between the parents and the teachers. Parents are invited to call the mentor at any point of time to know about the progress of their children.

Sammilana also becomes a platform to gain the feedback of the parents in order to help the students to perform better in the future.

Teacher's day Celebration

"A good teacher is like a candle—it consumes itself to light the way for others".

To pay tribute to the teachers who light the way, the First Year Students celebrated one of the most admirable occasion - Teacher's Day - in a very meaningful manner.

Teachers are 'Brahma', 'Vishnu' & 'Siva'. To remind this aspect, the programme started with a prayer - *Guru Brahma Guru Vishnu Guru Devo Maheshwaraha, Guru Saakshat Para Brahma, Tasmai Sree Gurave Namaha*. Later, a lot of activities were arranged by the students to make the occasion a very special. The programme concluded with a message from the teachers for enlightenment of the students.



Time Management



“Time management” is the process of organizing and planning how to divide time between specific activities. Good time management enables you to work smarter – not harder – so that you get more done in less time, even when time is tight and pressures are high.

Failing to manage your time damages your effectiveness and causes stress. The highest achievers manage their time exceptionally well.

Spending your day in a frenzy of activity often achieves less, because you’re dividing your attention between so many different tasks. Good time management lets you work smarter – not harder – so you get more done in less time.

- Karan Godwin | BBA

Industrial Visit

An Educational Trip was organized for the III Sem BBA students to Tirupur and Ooty from 30th August to 1st September, 2017.

Nearly 28 students along with four staff members were part of the Industrial Visit.



The industrial visit was made to Karpagam Garment Industry, Tirupur. The students gained knowledge about various production aspects: how the raw cotton is taken into various process to make a fine thread, manufacturing of clothes and the steps undertaken before the export.

It was a wonderful experience for the students to understand the cotton-to-thread process and also to understand the management from the manufacture of dress to dispatch.

Renasterea is a Newsletter published from the **Department of BBA- St Francis de Sales College, Electronics City, Bengaluru - 560100**. It highlights the activities of the Department and serves as a link between the Department as well as other colleges. You are welcome to send your feedback to resonance.bba@gmail.com.

Chief Editor: Fr. Jijo Manjackal MSFS—Vice Principal

Associate Editor: Prof Geetha P S, Dept of BBA