



ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION **AUTONOMOUS**

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END SEMESTER EXAMINATION – NOV/DEC 2025 BUSINESS ADMINISTRATION - I SEMESTER BBA (Repeaters) AVIATION MANAGEMENT

24BBA14B: INTRODUCTION TO AIRLINE INDUSTRY

Time: 3 Hours

Max. Marks:80

Instruction: Answer should be written completely in English

SECTION A

1. Answer **any SEVEN** questions. Each question carries **TWO** Marks. (7X2=14)
- What is full-service carrier?
 - What is LCC and ULCC carrier?
 - What is narrow-body aircraft give any two examples?
 - What is Cargo aircraft?
 - Mention any two roles of International Civil Aviation Organization (ICAO),.
 - What are variable costs in airlines?
 - What is the role of ICAO in global aviation?
 - Why airports are Digitalization write one example?
 - What are the Sustainability initiatives taken in aviation?
 - What is leasing in aviation?

SECTION B

Answer **any THREE** questions. Each question carries **EIGHT** marks (3X8=24)

- Explain in detail route sharing agreement.
- Write short note on The Air navigation in ATC.
- Explain the Airline cost structure (fixed costs, variable costs).
- Briefly explain the functions of International Civil Aviation Organization (ICAO), International Air Transport Association (IATA).
- Explain what is GDS and mention the software used in ticketing?

SECTION C

Answer **any THREE** questions. Each question carries **FOURTEEN** marks (3X14=42)

- Explain in brief the History of aviation.
- Explain Airline revenue models (passenger, cargo, ancillary revenue)
- Explain the Airline financing (debt, equity, leasing).
- Elaborate the aviation security, passenger screening and regulations.
- Explain the Airline distribution (direct channels, indirect channels, GDS)

