



# ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION **AUTONOMOUS**

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**END SEMESTER EXAMINATION –NOV/DEC 2025**

**BUSINESS ADMINISTRATION– I SEMESTER BBA**

**25BBA15A – BUSINESS ENVIRONMENT**

**Time: 3 Hours**

**Max. Marks: 80**

**Instruction:** *Answer should be written completely in English*

## SECTION - A

1. Answer any **SEVEN** questions. Each question carries **TWO** marks. (7X2=14)
- Differentiate between micro and macro environment (any two points).
  - State the significance of studying Business Environment?
  - Define a sole proprietorship?
  - Explain the meaning and importance of partnership firm?
  - Distinguish between a public company and a private company (any two points)
  - Define a company as per companies Act 2013?
  - Define political environment?
  - Write two socio cultural factors affecting business?
  - List any two benefits of IPR?
  - What is a patent? Give one examples?

## SECTION - B

- Answer any **THREE** questions. Each question carries **EIGHT** marks. (3X8=24)
- Explain the importance of business environment in managerial decision making.
  - Explain the steps involved in incorporating a sole proprietorship concern?
  - Explain the concept of "Lifting the corporate veil" with examples?
  - Evaluate the challenges businesses face in balancing sustainability and profitability?
  - Discuss the importance of IPR for startups and innovation in India?

## SECTION - C

- Answer any **THREE** questions. Each question carries **FOURTEEN** marks. (3X14=42)
- Explain in detail how political, economic and social factors shape the macro environment of Indian business?
  - Evaluate the role of legal documentation – such as the partnership deed, MOA and AOA -in defining ownership, liability and business continuity?
  - Analyse the process of incorporation of a company under the Companies Act, 2013.
  - Explain the different elements of PESTEL framework with examples?
  - Discuss the procedure for applying for a patent, trademark and design in India.

