



ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION **AUTONOMOUS**

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END SEMESTER EXAMINATION – NOV/DEC 2025

COMMERCE – I SEMESTER BCOM TTM (Repeaters)

24BCO16B: TOURISM PRODUCTS OF INDIA-I

Time: 3 Hours

Max. Marks: 80

Instruction: *Answer should be written completely in English*

SECTION-A

1. Answer any **SEVEN** questions. Each question carries **TWO** marks. (7X2=14)
- Define tourism product.
 - Mention any two characteristics of tourism products.
 - Name any two major rivers of India.
 - What is eco-tourism?
 - Name any two UNESCO World Heritage Sites in India.
 - What are handicrafts? Give two examples.
 - Define sports tourism.
 - What is wellness tourism?
 - What is niche tourism?
 - Give any two examples of theme parks in India.

SECTION-B

Answer any **THREE** questions. Each question carries **EIGHT** marks. (3X8=24)

- Explain the natural and man-made tourism products of India.
- Describe the physical features of India relevant for tourism (deserts, mountains, rivers).
- Write notes on Indian cuisine and costumes (ancient, medieval & modern).
- Explain the characteristics of special interest tourism with suitable examples.
- Discuss the recent trends such as adventure tourism and rural tourism applications.

SECTION-C

Answer any **THREE** questions. Each question carries **FOURTEEN** marks. (3X14=42)

- Discuss the meaning, importance and characteristics of tourism products with reference to India's tourism potential.
- Explain in detail the nature-based tourism attractions of India including deserts, hill stations, beaches, islands and national parks.
- Describe India's cultural tourism resources: cuisines, customs, costumes, handicrafts and heritage circuits.



10. Elaborate on special interest tourism products such as gastronomy tourism, wine tourism, volunteer tourism, dark tourism, wellness and Ayurveda tourism.
11. Discuss the major recent developments in tourism: theme parks, green initiatives, niche tourism, adventure tourism and rural/village tourism.

