



ST. FRANCIS DE SALES COLLEGE

A FRANSALIAN INSTITUTE OF HIGHER EDUCATION **AUTONOMOUS**

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Electronics City P.O., Bengaluru - 560 100, Karnataka, INDIA • (+91) 8088140679 • pro@sfscollege.in • www.sfscollege.in

UG END SEMESTER EXAMINATION – APRIL/MAY 2026

JOURNALISM – II SEMESTER BSC (REPEATERS)

24BSC23C: PRINT MEDIA

Time: 3 Hours

Max. Marks: 80

Instruction: *Answer should be written completely in English.*

SECTION - A

Answer any ten questions. Each question carries two marks.

(10X2=20)

1. Define Journalism.
2. Who is Kevin Carter?
3. Explain broadcast media.
4. Write a short note on Prajavani.
5. What is typography?
6. Define Citizen Journalism?
7. What was the objective of early Indian newspapers during the British period?
8. Write a short note on James Silk Buckingham.
9. What is a masthead in a newspaper?
10. Define Beats. Give two examples.
11. What is Investigative Journalism?
12. What is digital publishing?

SECTION - B

Answer any six of the following questions. Each question carries five marks.

(6X5 = 30)

13. Who was Raja Ram Mohan Roy, and what was his contribution to Indian journalism?
14. Write a note on two major Kannada newspapers.
15. Explain the scope of journalism.
16. Discuss the opportunities in regional journalism in Karnataka.
17. Distinguish between print journalism and digital journalism with examples.
18. Explain the terminologies of newspapers.
19. Describe how the Indian press supported the freedom movement.
20. Explain the types of printing technologies.



SECTION - C

Answer any three questions. Each question carries ten marks.

(3X10=30)

21. Write a detailed note on the functions of journalism.
22. Write an overview of the development of journalism during the Pre and Post Independence era in India.
23. What is Mojo? Explain its advantages and disadvantages.
24. Discuss different types of journalism with examples.
25. Who is a photojournalist? Analyse the ethics of a photojournalist.

