



ST FRANCIS DE SALES COLLEGE

Permanently Affiliated to Bangalore University | Electronics City, Bengaluru - 100

Accredited with NAAC "A" Grade || Recognised under 2(f) & 12(b) of the UGC Act

A FRANSALIAN INSTITUTE OF HIGHER LEARNING

Title	Webinar on Investor Awareness Program
Date of Event(s)	24/07/21
Department / Association /Cell / Committee	Placement Cell
Venue (Mention the platform if it is Online)	Zoom
Number of Participants	44
Target Audience	Final Year students of PG

Resource Person(s) with qualification	Ms Rekha Ramanathan
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Place of visit/ details of Industrial visit place (if applicable):	NA
Event Coordinator	Ms Sonia Ashok/Mr Karthik

On 24/07/ 2021 Placement cell of SFS College organised a webinar session, for the Final Year students of PG. The session was conducted by Ms Rekha Ramanathan

The Placement Cell of St. Francis de Sales College aims at making available quality placement opportunities for the students and Alumni of the college. It acts as an interface between the students of the college and various companies that come for recruitment. The placement cell maintains a constant contact with its students and also sends the students regular mails notifying them about the companies that would be visiting thereby encouraging them to apply for the recruitment procedure.

About the Resource Person

Ms Rekha Ramanathan is a qualified and a competent professional with vast exposure of 19 years across various sectors that includes Banking, Insurance, Mutual Funds Training, Content Development, E Learning, Sales Recruitment, Marketing and Business Development. Customer Service and Customer Development.

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The following are the main highlights

- 1)How these technologies are going to change the world?
- 2)What are the factors to be considered before making any investment?
- 3)Why should the price of the share rise?
- 4)Primary v/s Secondary Market-Key differentiation
- 5)Safety of principal. Safety of funds invested is one of the essential ingredients of a good investment programme
- 6)Liquidity and Collateral value
- 7)Stable income
- 8)Capital growth
- 9)Tax implications
- 10)Stability of Purchasing Power
- 11)Legality.

However, each investment tool varies in terms of degree of risk or benefits and investors chooses the one as per their suitability. It plays an efficient role in the overall development of the economy through utilizing the savings of peoples for development and productive means.

To conclude the session though distinct in its approach had a common objective – to provide the student with the best of knowledge in that particular area. The session received extremely positive feedback and the College intends to provide such opportunities to students in the future as well.

Photos:

