



PG – 696

III Semester M.Com. Examination, January 2018  
(CBCS)

COMMERCE

Paper – 3.1 : Business Ethics and Corporate Governance

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer **any seven** out of ten. **Each** question carries **two** marks. (7×2=14)
- a) Define morality.
  - b) What does Clause 49 of listing agreement say ?
  - c) Give the meaning of Trusteeship.
  - d) What do you mean by organisational manual ?
  - e) What is Ethical Dilemma ? Give an example.
  - f) Give the meaning of Board oversight.
  - g) What is meant by whistle blowing ?
  - h) Give the meaning of Malfeasance.
  - i) What do you understand by the term Window Dressing ?
  - j) Give the meaning of Shell Companies.

SECTION – B

Answer **any four** questions from the following. **Each** question carries **five** marks. (4×5=20)

- 2. Define Business ethics. Mention any three business ethics.
- 3. Define Corporate Social Responsibility. Identify ethical and legal issues in Bhopal Gas Tragedy of December 3, 1984.
- 4. Mention some of unethical advertisement you have come across on T.V.
- 5. Is 'Contract Labor' an ethical issue ? Discuss.
- 6. What are the legal measures to check cyber crime ?
- 7. How does environmentalism affect business ethics ?

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SECTION – C

Answer **any three** out of five questions. **Each** question carries **twelve** marks. (3×12=36)

8. State some of the guidelines of Advertisement Standards Council of India.
  9. List out the projects/activities entitled as CSR activities under Companies Act of 2013.
  10. Define agency problem. How does agency problem of information asymmetry affect good corporate governance ?
  11. Describe the CSR activities undertaken by any two large companies in India.
  12. Mahathma Gandhiji spoke about 'Trusteeship Concept' for business. Explain its nature and scope.
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