



III Semester M.Com. (F & A) Examination, March/April 2021

(CBCS Scheme)

FINANCE AND ACCOUNTING

Paper – 3.5 : Advanced E-Business

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer **any seven** questions out of ten. **Each** question carries **2** marks. **(7×2=14)**

- a) Define E-Commerce.
- b) What is meant by Secure Sockets Layer ?
- c) Give the meaning of the term smart cards.
- d) Explain the meaning of E-Cheque.
- e) What do you mean by “Encryption” ?
- f) What do you mean by Mobile advertisement ?
- g) What do you mean by M-Commerce ?
- h) Give the meaning of the term, “Local Area Network”.
- i) Explain the term, Mobile Wallet.
- j) What is USSD ?

SECTION – B

Answer **any four** questions. **Each** carries **5** marks.

(4×5=20)

2. Explain the various threats in E-Commerce.
3. Write a short note on Electronic Payment System.
4. Explain the 6 types of mobile commerce services.
5. Explain the wireless devices available for mobile commerce.
6. Explain in brief different types of mobile banking technologies.
7. Explain the impact of mobile communication networks 2G, 3G and 4G technologies in today's era.

P.T.O.



SECTION – C

Answer **any three** questions. **Each** carries **12** marks.

(3×12=36)

8. Define EDI. Explain the various components of EDI.
9. What is Electronic Banking ? Explain different types of electronic fund transfers.
10. What do you mean by Mobile Commerce ? Describe the various models of M-Commerce.
11. What is e-payment system ? Explain the advantages and disadvantages of e-payment.
12. What do you mean by mobile banking ? Explain the various mobile banking services.