



JD - 128

P.G.D.B.A./D.M.M./D.H.R.M. Examination, July 2016
MANAGEMENT

Paper - 1 : Management Process
(Common to PGDBA, DHRM, DMM, DHA)

Time : 3 Hours

Max. Marks : 100

Instruction : Answer all Sections.

SECTION - A

1. Answer any ten of the following sub-questions in not more than 3-4 lines each. Each sub-question carries 2 marks. (10x2=20)
- What is social responsibility of business ?
 - Distinguish between management and administration.
 - Define an organization.
 - Write a note on ethics in business.
 - What is meant by unity of command ?
 - Enlist the levels of management.
 - Mention the characteristics of QWL.
 - Define charismatic leadership.
 - Distinguish between team training and sensitivity training.
 - What is authoritarianism ?
 - Define learning process.
 - State any five personality traits.

SECTION - B

Answer any five questions. Each question carries 7 marks.

(5x7=35)

- Discuss the recent trends and perspectives in management.
- Define management. Explain its process.

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4. How does the study of personality help in understanding organizational behavior?
5. Define departmentation and decentralization. State its merits and demerits.
6. Discuss importance of motivation management.
7. How to manage stress at workplace? Explain.
8. Explain various factors influencing group cohesiveness.
9. "Decision making is the Primary task of the Management". Elucidate.

SECTION - C

Answer any three questions. Each question carries 15 marks. (3x15=45)

10. Discuss the significance of leadership in management and explain the process of effective leadership.
 11. Examine the merits and demerits of various types of planning.
 12. How can a SWOT analysis be used in planning for an organization?
 13. Describe the Elton Mayo's contributions to human relations approach.
 14. Describe scope of planning in organization and explain the various steps in planning.
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